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INTER - OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: Mr. A. Holtzman
From: J. J. Gillis
Subject: RJR Sampling

Date: April 30, 1974

We have been alerted to concentrated sampling activities by R. J. Reynolds that appear questionable.

Immediately adjacent to the campuses of C.C.N.Y. - N.Y.U. and Columbia U., sampling with Winston 10's is being carried on. While off of the campus itself, the proximity of the locations selected is questionable.

We also have reports that they have engaged in similar sampling activities adjacent to Mamaroneck High School in Mamaroneck, New York.

This has been reported by Nat Gold, Region Manager.

JJG:gc

cc: J. T. Landry
J. P. Jeb Lee
R. H. Cremin
J. J. Morgan

Jack Lee

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